

Sarah Pigott

Senior Product Designer

Denver, CO

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OVERVIEW

Senior product designer with 8 years of experience designing customer-facing and B2B enterprise software for complex industries including solar energy, EV charging, telecom, and critical infrastructure. Currently designing for an AI product, pairing strong design fundamentals with technical fluency to ship UX improvements directly to production using AI-assisted tools including Cursor and Claude Code.

WORK EXPERIENCE

Sitetracker • Global B2B SaaS Platform for Managing Critical Infrastructure • Remote

Senior Product Designer • Jan 2025-present

- Designed and shipped core UX for Scout, Sitetracker's AI harness, contributing PRs directly
- Led a Scout pilot customer relationship, turning hands-on feedback into shipped improvements that shaped the product roadmap
- Supported a second Scout pilot that converted to a paying customer now onboarding 800 users
- Led design and beta rollout of the Job Scheduler, a mission-critical feature expanding Sitetracker's revenue from construction into operations and maintenance
- Gathered feedback from 30+ customers to shape platform enhancements, including an interactive map and auto-scheduling tool, improving field operation efficiency

Tonic • Digital Agency in Denver, CO

UX Designer May 2019-May 2022 • **Senior UX Designer** June 2022-Dec 2024

Overall Experience

- Distilled requirements and user goals across 6 client projects, collaborating with stakeholders, product, and engineering to balance user needs, tech constraints, and business goals, delivering on time and within budget
- Promoted to Senior Designer after 3 years, recognized for autonomy, clear communication, and relationship building
- Fostered company and design team culture as employee numbers grew from 6 to 40
- Mentored a new designer over 3 months, supporting a smooth transition and her promotion within 6 months

Client Project Highlights

- Introduced customer Accounts, Shop All, and improved Search for Colorado's largest dispensary retailer, serving 1M customers annually
- Partnered with Google Nest to streamline a Community Solar sign-up flow, driving 500 subscribers, 1.5 MW of production, and \$4M in lifetime value within 4 days of launch
- Designed the proof of concept that helped secure a \$6.65M U.S. Department of Energy grant for a major grid-efficiency project in the Pacific NW
- Led a full redesign of Tonic's marketing website from concept to launch, generating an influx of qualified leads and new business

EDUCATION & CERTIFICATIONS

Bachelor of Arts (B.A.) in Communication and Media Studies, University of Tulsa • 2011-2015

User Experience Design, General Assembly Denver • 2018

SKILLS

Figma • Jira • Cursor • Claude Code • Cmux • Shipping production PRs • HTML, CSS, JavaScript // User Research • Competitive Analysis • Journey Mapping • Information Architecture • User Flows // Wireframing • Prototyping • UI Design • UX Writing • Design Systems • Accessibility • Data Visualization // Design Critique • User Testing • UX Workshops // B2B Enterprise Software • SaaS • White Labeling