

Sarah Pigott

Senior Product Designer

Denver, CO

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OVERVIEW

Senior product designer with 8 years in B2B enterprise software across renewable energy, telecom, and critical infrastructure companies. Currently designing an AI product and shipping UX improvements to production using AI-assisted tools including Cursor and Claude Code, pairing my deep design fundamentals with the technical fluency to take an ambiguous problem to a merged PR.

WORK EXPERIENCE

Sitetracker • Global B2B SaaS Platform for Managing Critical Infrastructure • Remote

Senior Product Designer • Jan 2025-present

- Designed and shipped core UX for Scout, Sitetracker's AI harness, contributing PRs directly
- Led a Scout pilot customer relationship, turning hands-on feedback into shipped improvements that shaped the product roadmap
- Supported a second Scout pilot that converted to a paying customer now onboarding 800 users
- Led design and beta rollout of the Job Scheduler, a mission-critical feature expanding Sitetracker's revenue from construction into operations and maintenance
- Gathered feedback from 30+ customers to shape platform enhancements, including an interactive map and auto-scheduling tool, improving field operation efficiency

Tonic • Digital Agency in Denver, CO

UX Designer May 2019-May 2022 • **Senior UX Designer** June 2022-Dec 2024

Overall Experience

- Distilled requirements and user goals across 6 client projects, collaborating with stakeholders, product, and engineering to balance user needs, tech constraints, and business goals, delivering on time and within budget
- Promoted to Senior Designer after 3 years, recognized for autonomy, clear communication, and relationship building
- Fostered company and design team culture as employee numbers grew from 6 to 40
- Mentored a new designer over 3 months, supporting a smooth transition and her promotion within 6 months

Client Project Highlights

- Introduced customer Accounts, Shop All, and improved Search for Colorado's largest dispensary retailer, serving 1M customers annually
- Partnered with Google Nest to streamline a Community Solar sign-up flow, driving 500 subscribers, 1.5 MW of production, and \$4M in lifetime value within 4 days of launch
- Designed the proof of concept that helped secure a \$6.65M U.S. Department of Energy grant for a major grid-efficiency project in the Pacific NW
- Led a full redesign of Tonic's marketing website from concept to launch, generating an influx of qualified leads and new business

EDUCATION & CERTIFICATIONS

Bachelor of Arts (B.A.) in Communication and Media Studies, University of Tulsa • 2011-2015

User Experience Design, General Assembly Denver • 2018

SKILLS

Figma • Jira • Cursor • Claude Code • Cmux • Shipping production PRs • HTML, CSS, JavaScript // User Research • Competitive Analysis • Journey Mapping • Information Architecture • User Flows // Wireframing • Prototyping • UI Design • UX Writing • Design Systems • Accessibility • Data Visualization // Design Critique • User Testing • UX Workshops // B2B Enterprise Software • SaaS • White Labeling